



**translating vision to reality**

**A-27-A  
Panchsheel Colony  
Ajmer Road  
Near Puranee Chunghee  
Jaipur India**

**[www.unv7.com](http://www.unv7.com)**

## Who We Are

Ours is a company dedicated to the idea of **Translating Vision to reality**. Since its inception in the year 2007 the company's work has testified the Vision and the commitment to it. It is a collective effort, complementing each other, that took shape as UNV7. Today it stands proud, as a company, with people passionate about work they do and creative about the Vision that our associates have.

At UNV7, it's not the "I" that works, but "We", still working as single entity carving a niche space for ourselves, in this ever growing market of Web. Not much old in terms of age, but in terms of experience of professionals working with us, today UNV7 can boast of satisfied clients in every part of the globe. With the mantra "Client satisfaction as the key to success", our client base is increasing every day.

Today the team of UNV7 specializes in Web Applications (Web design and development), Graphic design, Internet Marketing, SEO, Business Analysis and Website maintenance and enhancement with an in depth knowledge and experience in all stated and related technologies.

## VISION – Idea-to-reality

You think and we make it – bringing Ideas to reality is the vision at UNV7 that pushes us to strive hard for it and it reflects in what we do and what we produce. It is these new ideas that have helped us to keep ourselves original and contemporary.

## MISSION

Strive hard to provide utmost customer satisfaction by bringing their ideas to reality, maintaining our originality and emerge as a leading solution provider for the industry.

## OUR VALUES

We count our success on the number of satisfied clients and not the revenues we have generating in these years. For us, the client comes first and then everything else. This always inspires us to make our internal system more client oriented and client friendly.

Our passion for work and keeping the system client friendly yet transparent are the core values which flow in our system from top to bottom. Every new induction into our system has to abide by the core values and walk along with us.

## COMPANY PROFILE

UNV7 is a web design and development company based at Jaipur (India) which also happens to be an internationally popular tourist destination with a clientele from every corner of the globe. As a company UNV7 identifies itself as a down to earth team dedicated to translate your vision to reality. UNV7 was formally established in June 2007 by skilled visionaries, which has now grown to Company with strong, versatile and dedicated professional having excellent infrastructure to support 24x7 services for the clients.

UNV7 understands that every second there are millions of ideas waiting to be become a reality in this highly competitive world on internet. We understand the need of the hour and are out to provide our service to this ever expanding world. Our competent teams provides a range of web services and software including

- Website design & Development
- Ecommerce solutions



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- Website maintenance
- Website redesign
- Multimedia and graphics
- Database design & Development
- Search Engine Optimization (SEO)
- Search Engine Registration (SER)
- Domain names
- Website hosting
- BPO
- Portals

## OUR CORE COMPETENCE:

UNV7's core competence lies in providing world class solutions in web based applications and web development services like simple websites, e-commerce websites and portals. We also provide consultancy to our clients to maintain the websites created and designed by us to make them highly profitable ventures. We make your website as an asset and a business tool which works with your current infrastructure. We provide a leading edge in web site development and promotion services and creating an affordable web site for you is our utmost priority.

## TECHNOLOGIES:

UNV7 can contour and deploy the most desirable types of technology to address your business challenge and give you quality business solutions. Our areas of expertise include the following:

1. Open Source -- LINUX, PHP, Perl, CGI-Perl, FreeBSD, Python
2. Multimedia and Graphics Adobe, Macromedia, MAYA, AutoDesk, 3D Studio, Discreet
3. Databases MS SQL Server, Access, Oracle, My SQL, PostGreSQL, Pervasive SQL 2000, Sybase
4. Application & Web Servers Web logic, Web sphere, JONAS, JBOSS, JRUN, MS SITE Server, MS
5. Transaction Server, Index Server, Apache, Core Mount, IIS, MSMQ
6. Mark Up Languages
7. Project Management and Documentation --MS Visio, Rational Rose, MS- Project, MS- Office Tools, Webload.
8. Mobile- Video/website interface, uploading through mobile, mobile website link, sms, etc.
9. SEO/Linkbuilding/Marketing/ Research With a strong and expert team
10. XML, HTML, DHTML, WML

### Grievances

If you have any project related issue which was not properly address by our team please feel free to contact the CEO of the company

[admin@unv7.com](mailto:admin@unv7.com)



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## ORGANIZATIONAL STRUCTURE:

Our organization structure is made with the robust base yet making it adaptable to changes across the globe keeping in mind teams' Client based orientation.



The professionals are hand picked after passing them through a series of rigorous selection procedures and then selected people are trained keeping in mind the latest technological developments across the globe. To find the best of the best Human resources, we have a special wing of Human resource professionals which are helped by our technical heads.

Our technical and design teams are accountable to produce class solutions not only to cater to needs of our clients but they also ensure that we stay best and our niche remains highlighted and glorious.

The entire organization is structured at at each step every individual is accountable at every point maintaining a high level of accountability and transparency in the system which makes it easy to expand and adaptable.

## OUR DEVELOPMENT PROCESS:

UNV7 follows different software development models, as per customers system requirements.

### The process for fresh development is described below

Fresh Development is a complicated process, as it requires careful planning and execution to meet the goals.

The different phases in the development process include

- Preparation of requirements and objectives,
- The design of what is to be coded
  
- The actual writing of code
- Confirmation that what is developed has met objectives.

The different phases involved in Software Development are as follows:

Identification of required software

- Analysis of the software requirements
- Detailed specification of the software and design
- Programming
- Testing
- Maintenance

For such a development UNV7 follows the Waterfall model with the Iterative Model. Although Waterfall model is the base of all the software development models this is also known as Classic Life Cycle Model (or) Linear Sequential Model. This model has the following activities.

1. System/Information Engineering and Modeling: As software is a large system, the first step is to establish or know the requirements for all system elements and then allocating some subset of these requirements to software. This system view shows how the software must interface with other elements such as hardware, people and other resources. System is the basic and very critical requirement for the existence of software. Once the ideal system is engineered the development team studies the software requirement for the system.

2. Software Requirement Analysis: This process is also known as feasibility study. In this phase, the development team studies their system. By the end of the feasibility study, the team furnishes a document that holds the different specific recommendations for the software requirement for the system. It also includes the personnel assignments, costs, project schedule, target dates etc.... The essential purpose of this phase is to find the need and to define the problem that needs to be solved with the help of the software.

3. System Analysis and Design: In this phase, the software development process, the software's overall structure is defined in terms of the client/server technology, the database design, the data structure design etc... A software

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development model is thus created. Analysis and Design are very crucial in the whole development cycle. Any glitch in the design phase could be very expensive to solve in the later stage of the software development. Much care is taken during this phase. The logical system of the product is developed in this phase.

4. Code Generation: The design is then translated into a machine-readable form. The code generation step performs this task. If the design is performed in a detailed manner, code generation can be accomplished without much complication.

5. Testing: Once the code is generated, the software program testing begins. Different testing methodologies are available to unravel the bugs that were committed during the previous phases. Different testing tools and methodologies are already available.

6. Maintenance: The software will definitely undergo change once it is delivered to the customer. The reasons for this change could be because of some unexpected input values or changes in the system. These changes in the system could directly affect the software operations. The software should be developed to accommodate changes that could happen during the post implementation period.

## UNV7 PROJECT EXECUTION PLAN:

UNV7 project plan defines the dates, milestones, tasks and deliverables that will drive the project. It defines who is responsible for what and by when. The project plan enables the project manager to monitor and control progress as the work proceeds. This plan is developed and agreed upon by the software developer and the project manager.

The overall expectations, definition, schedule and a risk of the project to the organization, the project plan is also a reference point for activating the project, controlling it during its duration and ending the project.

## DEVELOPMENT TECHNOLOGIES:

### FRONT-END DESIGN

- Adobe Photoshop & Adobe Illustrator (Layout, image-work)
- Macromedia Flash MX including Action Scripting (Layout, banner ads)
- Macromedia DreamweaverMX & VB.Net (Basic page Home Appliances)
- HTML, dHTML & CSS (Website element standardization, navigation)
- Real Media Video & Audio (Multimedia, if required)
- Atlas Framework
- AJAX Technology

### BACK-END

#### SERVER SIDE

- PHP
- Microsoft .NET Framework (C#, C#. NET, ADO.NET, COM & WEB- SERVICES)
- ASP/ASP.NET (Primary programming language)
- Java Servlet, JSP & Java Applets
- XML, SOAP

#### CLIENT SIDE

JavaScript, VBScript (Mini-applications, validations)

#### SERVER TOOLS

Internet Information Server (IIS) on Windows 2000 Server

#### RDBMS (DATABASE)

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SQL Server 2000, Microsoft Access & MySQL

## THE UNV7 DIFFERENCE:

1. UNV7 understands client's business process and need and offers a competitive price and abides to protect your confidentiality and unique ideas at every level.
2. UNV7 technical team gets closely involved right from the designing stage to the implementation and support for every client offering him a unique experience to work with us.
3. UNV7 is a professional company which conforms to the high standards of quality and deliverables.
4. We put in place some practical and realistic methods to remove any kind of communication hurdles between the teams and the clients due to the distances and different time zones.
5. We just do not boast of big things. We know what we can do and therefore we always keep a provision of penalty for delays. If we delay your work we are ready to accept the penalty ( almost 3% per days of the total project cost) This gives a lot of confidence to our clients while they deal with us in the beginning. The best part is we never faced that penalty.

## PRIVACY AND NON DISCLOSURE POLICY

We follow a strong privacy and non disclosure policy to safeguard the information about our clients. This is an integral part of our policy and the agreement that we sign irrespective of client's requirement for the same. Thus ensuring a quality work without any fear of leakage of the concept, ideas or visions of our client.

## CONTACTS:

**Marketing and Sales : [sales@unv7.com](mailto:sales@unv7.com)**

For all sort of marketing support, sales related queries, running project queries you can avail the solution at a one stop window. Just jolt down your issue to [sales@unv7.com](mailto:sales@unv7.com)

**Technical Support: [technical@unv7.com](mailto:technical@unv7.com)**

For all sort of technical support you can contact the given mail address.

**For grievances: [problem@unv7.com](mailto:problem@unv7.com)**

For all sort of problems, grievances and issues that are disturbing to you from our end can be mentioned on this email and we promise an amicable solution without delay. If you have any issues related to the team, the work, quality or anything else that you feel should be brought to our notice are welcome on this email.

**IF none of the above helps then please feel free to contact the CEO of the company directly for a quick response on [admin@unv7.com](mailto:admin@unv7.com).** Before, during or after the developmental phase of your project you can always contact the company CEO.

## OR CALL US AT

**91-141-3056525**

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